

# The Architects Association of Santa Cruz County

P.O. Box 7462, Santa Cruz, California 95061

[www.aascc.org](http://www.aascc.org)

The Architects Association and Habitat for Humanity  
Santa Cruz County present

## ***"Places that Love People"***

by Ross Eric Gibson

Ross served 16 years on the city's Historic Preservation Commission and helped write Design Guidelines for downtown, the waterfront, Mission Steeet, West Cliff Drive and the Eastside. He has written several hundred articles and nearly 100 reports on Santa Cruz County history.

His talk will set the groundwork for the rest of the series by explaining the context and ideas that now influence the New Urbanism and Green movements shaping our future.

He will speak on the practical, symbolic and psychological aspects of architecture as shown through the history of our county. His presentation will include an overview of the architectural styles of early ethnic groups, how towns evolved, and why American styles appeared. He will explain how the fight between Humanism and Utilitarianism led to the Historic Preservation Movement.

- when** Thursday, 17 March, 5:30 until 8:00 pm
- where** The Museum of Art & History at the McPherson Center  
705 Front Street, Santa Cruz
- 5:30 pm** doors open for light refreshments and exhibits  
of member architects' work in the atrium lobby
- 6:00 pm** Ross Gibson's presentation begins
- 7:15 pm** presentation ends, exhibits may be viewed until 8:00 pm